



www.InMotionGlobal.com

FOR IMMEDIATE RELEASE

InMotion Global Again Garners *Food Logistics Magazine's* Best 100 Award

InMotion Global makes *Food Logistics* prestigious Top 100 List

Saint Petersburg, Florida – January 5, 2011

Once again, *Food Logistics Magazine* has included InMotion Global on its FL100 List in recognition of its leadership in the Logistics Technology market.

InMotion Global is proud to add the 2010 *Food Logistics* honor to its growing list of awards. Earlier in the year, *Inbound Logistics Magazine* selected InMotion Global TMS® for its list of Top 100 Logistics IT Providers. *Inbound Logistics'* editor, Felecia Stratton, described InMotion Global TMS® by saying it "consistently provides the kinds of technology solutions business logistics managers need to successfully manage their global enterprises."

InMotion Global delivers innovative solutions and services to its clients that allow them to lower their transportation costs and improve their customer service performance. *Food Logistics Magazine* recognized InMotion Global's technology for enabling grocery and foodservice distributors to reach their business goals. The 2010 list focuses on technology's role in sustaining growth and profitability through hard economic times.

"Despite the harsh environment, the past year has seen a number of food and beverage companies implementing technology solutions—especially transportation management and warehouse management systems—where they can see a quick ROI," said Katherine Doherty, editor-in-chief of *Food Logistics Magazine*. "Many of our FL100 recipients report that the food industry is still a strong vertical for them—in fact, it's one of the few markets that are actually seeing any growth."

Tim Higham, CEO of InMotion Global, said, "It's an incredible honor when *Food Logistics Magazine* recognizes us as an industry leader in transportation services, technology solutions, and best practices. Our systems provide the agility and efficient implementation that companies demand to manage the most complex shipping operations. Our Transportation Management System, InMotion Global TMS®, is intuitive and customizable which saves users time and improves their accuracy. This, in turn, directly affects a business' bottom line. InMotion Global provides the advanced technology its customers need and offers the most competitive prices in the market."

About InMotion Global, Inc.

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL's



and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global's TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital (www.PBCap.com), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at www.InMotionGlobal.com.

About *Food Logistics*

Food Logistics is published by Cygnus Business Media, a leading diversified business-to-business media company. The magazine serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. Through its print and online products, the magazine provides news, trends and best practices that help more than 24,000 grocery and foodservice suppliers, distributors and retailers make better business decisions. Learn more at www.FoodLogistics.com.