

Restaurant Depot Wins Innovators Award by Implementing InMotion Global TMS®

Food Logistics Magazine selects InMotion Global customer for 2011 award

Saint Petersburg, FL – April 22, 2011

Food Logistics Magazine honored Restaurant Depot with its 2011 Innovators Award. The annual award recognizes food and beverage companies that employ innovative solutions to address their logistical challenges. The magazine selected only 10 recipients for this prestigious award and will publish a full story about the award and its recipients in its May 2011 issue.

Restaurant Depot is the nation's leading cash & carry restaurant supply wholesaler with approximately 80 U.S. warehouses that offer supplies for food service operators, independent retailers, and caterers. Directing the multi-modal logistics for hundreds of multi-item purchase orders each day, Restaurant Depot needed a transportation management system that could manage its enormous operation while still being easy to implement.

Using InMotion Global TMS® (IMG) and its companion web-portal LoadLink™, Restaurant Depot was able to integrate its systems and gain increased visibility and a more comprehensive understanding of its entire capacity network. This increased visibility drastically reduced the amount of "internal chatter" required to manage its dynamic daily and weekly load volumes. Internal phone calls, e-mails and face-to-face conversations required for the lifecycle of each load were reduced by more than 86%.

The Restaurant Depot Logistics Team found some of the greatest benefit in the system's Order Management module. This vital segment of the system allows users to filter, sort and optimize purchase orders into fully-routed truckloads that are then tendered to carriers. IMG's automated load planning process, which increased the average number of loads a user could plan each hour by 82%, was faster and far more accurate than the labor-intensive load building process the company had used previously. The fact that InMotion Global TMS® is provided free of charge allowed Restaurant Depot to allocate more of its TMS budget to several aggressive integration and customization projects with InMotion Global.

A Restaurant Depot Logistics Team Leader summed up the implementation this way, "Selecting a Transportation Management System for an operation as large as ours was no small feat. We researched most of the systems out there and concluded that InMotion Global TMS® was the

right system for us, backed by the right company. When we went live with InMotion Global, we saw an immediate increase in visibility and could watch for trends and fluctuations that we could not see previously. The system has allowed us to track every load in transit and become proactive in our route planning. Logistics is a complex aspect of this business and InMotion Global TMS® has simplified a process that used to be cumbersome and made it easier to control.”

Food Logistics editors looked for award candidates that had improved their operations by developing new business processes or by using products or services that created quantifiable results in terms of logistics costs savings, increased revenue and improved customer satisfaction.

About InMotion Global, Inc.

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL’s and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global’s TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital (www.PBCap.com), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at www.InMotionGlobal.com.

About Food Logistics:

Food Logistics is published by Cygnus Business Media, a leading diversified business-to-business media company. The magazine serves the information needs of food, beverage and consumer packaged goods executives involved in warehousing, transportation and information technology, as well as third-party and refrigerated service providers. Through its print and online products, the magazine provide news, trends and best practices that help more than 24,000 grocery and foodservice suppliers, distributors and retailers make better business decisions. Learn more at www.FoodLogistics.com.