



FOR IMMEDIATE RELEASE

For More Information Call:

Chris Parker

(813) 681-5000 x 1344

CParker@InMotionGlobal.com

Russell Jones

(650) 265-6100 x109

RJones@CargoChief.com

Cargo Chief Joins Other Industry Leaders Inside AscendTMS So Carriers Can Automatically Match Their “To Be Empty” Trucks With Better Loads.

AscendTMS logistics software now aggregates major load sources, now including C4™ for carriers - with more announcements to follow.

Tampa, Florida – September 17th, 2018

InMotion Global, Inc. announced today that AscendTMS, the world’s most popular transportation management software (TMS), has integrated Cargo Chief®’s C4 Platform, the automated freight and load matching platform to offer carriers even more top paying loads from shippers and brokers inside the AscendTMS logistics software platform.

Cargo Chief will join top industry trailblazers such as Truckstop.com and DAT to offer carriers a “one stop matching platform” to get available loads rather than hopping in and out of multiple load boards to find the best loads for their “to be empty” trucks in AscendTMS.

Tim Higham, president and CEO of InMotion Global, Inc. said, “The days are long-gone for carriers needing to go to dozens of load board websites looking for available loads for their ‘to be empty’ trucks. With AscendTMS, we search all the major industry load sources like Truckstop.com, DAT, and Cargo Chief’s C4 Platform, in one single place. With Cargo Chief joining the AscendTMS network, carriers now get pre-vetted loads from pre-vetted shippers, brokers, and other 3PL’s. Moreover, the carriers load tender and load payment processes can be fully automated if they use AscendTMS to manage their trucking operations which saves a great deal of time and money for the carrier.”

Russell Jones, Cargo Chief’s CEO, stated, “As AscendTMS is the most widely used carrier TMS on the market today they have an immense reach into available truck capacity several days before a truck is empty. It made perfect sense for us to integrate our C4 Matching Platform with AscendTMS so our 3PL clients can post a load to C4, and know that AscendTMS will automatically find them ‘to be empty’ trucks days in advance. That’s good for volume freight buyers and for the carrier. It reduces freight costs and adds certainty for Cargo Chief clients because they are automatically booking vetted live



capacity while greatly enhancing their team’s productivity, and the carrier loves the fact that their next bona-fide load is the absolute best match from a pre-vetted shipper or broker.”

Higham continued, “AscendTMS is driving logistics TMS technology that works in both today’s messy world of trucking and logistics, as well as in tomorrow’s more digitally oriented paperless world. Proven solutions like AscendTMS and Cargo Chief’s C4 are testament that the savvy industry participants are getting smart, and more profitable, by moving with the digital tide of change in logistics. In fact, that’s why AscendTMS has been so successful – we deliver results - or our customers never pay a single penny.”

AscendTMS is the one transportation management system that connects to all of the proven industry standard tools and services that any broker, shipper or carrier needs each day to run their entire business operations profitably and efficiently. They provide all of the industry services as demanded by the many thousands of fanatical users that rely daily on AscendTMS to manage and grow their logistics businesses.

AscendTMS provides carriers, brokers, and shippers with a complete business management solution for their entire logistics operations. It provides easy to use features such as full dispatch control, load searching and posting with over 50 load boards, full asset management, driver management, driver pay and settlement, safety and maintenance alerting, a customer CRM with an included 26,000 strong shipper directory, full sales & commission management, shipper and broker credit reports, full accounting and invoicing, real-time QuickBooks integration, terminal and agent management, document management, reporting, 80+ ELD integrations, driver texting, a free truckload rate index, IFTA tax reporting, drop trailer support, split load management, Comdata and EFS fuel card imports, cargo claims handling, easy EDI for connection to large shippers, and much more.

About InMotion Global:

InMotion Global, Inc. provides the free, award-winning, patent-pending Transportation Management System, AscendTMS®, to freight shippers, freight brokers, and trucking companies. AscendTMS® is used by thousands of companies in 19 countries, from small single-person logistics operations to multi-billion dollar international corporations, and can manage any logistics operation. AscendTMS® is 100% free to use for the Basic system, requires no upfront fees, no annual license cost, requires no downloads or installations, is mobile certified, and provides full enterprise level TMS features to manage and operate any logistics operation. AscendTMS® is the world’s leading cloud based freight brokerage software, trucking software, and shipping software, and ranked as number the one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). AscendTMS® is the world’s fastest growing and most widely used TMS solution. InMotion Global, Inc. is headquartered in Brandon, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

About Cargo Chief:

Cargo Chief unlocks hidden carrier capacity for 3PLs by leveraging patented, award-winning technology created by the combination of Silicon Valley ingenuity and deep freight industry expertise and relationships. Cargo Chief enables 3PLs to enhance their service and profitability by matching, booking and managing loads with their existing carriers more efficiently and effectively. Please visit www.CargoChief.com.

###