



www.InMotionGlobal.com

FOR IMMEDIATE RELEASE

***Inbound Logistics* Once Again Selects InMotion Global as a Top 100 Logistics IT Provider**

Innovation is the key to InMotion Global's success

Saint Petersburg, FL – May 6, 2011

InMotion Global, Inc. is a leading software development company, specializing in transportation management system (TMS) technologies. As part of the Interstate Logistics Group family of companies, InMotion Global continues its tradition of leading the TMS technology sector with its latest honor – *Inbound Logistics* Magazine's Top 100 Logistics IT Provider award.

InMotion Global TMS[®] (IMG) is web-based and fully hosted, requiring no software or hardware installation. Using the latest in cloud computing advancements, the system integrates all aspects of a company's transportation and distribution functions while improving both internal and external processes.

The system allows users to streamline the entire transportation process from load inception through final delivery and invoicing. IMG offers seamless management of transportation operations from any location and is accessible from any web-enabled device. Because InMotion Global TMS[®] completes 100% of freight-related "paperwork" electronically, it is a critical component for shippers who have prioritized the implementation of green initiatives. Improved routing and optimization and accelerated load tendering assist in reducing man-hours and total costs. Management teams and financial stakeholders value the real-time visibility of operational and financial business intelligence that IMG provides.

Tim Higham, President and CEO of InMotion Global, said, "We are so pleased to receive *Inbound Logistics'* award again this year. Our team is dedicated to keeping our TMS relevant to our user base and they've outdone themselves with advancements and upgrades this year. The feedback I receive from our clients is priceless and receiving such a prestigious, industry award on top of that makes all the hours of development worthwhile. In addition to continuous feature enhancements, our development plans for 2011 include the release of a self-service version of InMotion Global TMS[®] that is 100% free of charge."

Each year, *Inbound Logistics* recognizes 100 logistics IT companies that are dedicated to logistics excellence. The editors' selections are based on tangible logistics solutions, impact on all lines

of business activity and integration of internal and external processes. Logistics companies that are considered for the award are evaluated on platform, price, industries served, compatibility, solutions and functionality.

Felecia Stratton, Editor of *Inbound Logistics* explained why the magazine's editors chose InMotion Global again this year for the award. "When choosing the 2011 Top 100 Logistics IT Providers, *Inbound Logistics* editors looked at excellence in optimizing internal transport and logistics operations. At a higher, more strategic level, selections were based on how transformative solutions impact outward-facing business activities driving integration across internal, as well as external, business processes. InMotion Global was selected because its solutions solve specific logistics challenges and improve processes, and create a ripple effect of efficiencies across the entire value chain. *Inbound Logistics* is proud to honor InMotion Global for innovative solutions empowering logistics and supply chain excellence in 2011."

About InMotion Global, Inc.

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL's and asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global's TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital (www.PBCap.com), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at www.InMotionGlobal.com.

About Inbound Logistics:

Since its inception in 1981, *Inbound Logistics'* educational mission is to illustrate the benefits of demand-driven logistics practices, give companies the knowledge to help them match the inbound flow of materials to their demand, and align their business process to support that shift. *Inbound Logistics* offers real-world examples and decision support to guide businesses to efficiently manage logistics, reduce and speed inventory, and offset rising transport costs, supporting business scalability across their value chain. More information about demand-driven logistics practices is available at www.inboundlogistics.com.