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Hines Growers Upgrades to InMotion Global TMS[®] - ENTERPRISE Version

The World's Largest horticultural company chooses InMotion Global's Enterprise solution as its nationwide Transportation Management System

Saint Petersburg, FL – March 21, 2013

Hines Growers recently announced its adoption of InMotion Global's Enterprise TMS which it will use to manage all its logistics operations. Hines has used InMotion Global's Transportation Management System since 2006 and recently decided to move to the Enterprise version this year.

Hines stated, "We have been fans of InMotion Global TMS[®] since we first started using it seven years ago. Our team members are excited about the Enterprise system because it does everything they need to run our day-to-day logistics operations and is extremely easy to use."

In addition to offering all necessary load planning and dispatch functions, the cloud-based Enterprise version offers a complete lane bid management module, multi-node data replication, cross browser compatibility, mobile device compatibility, and order management, as well as a full suite of transportation and distribution management functions.

Hines Growers, a division of Color Spot, has commercial nursery facilities in California and Oregon. Color Spot serves more than 2,000 retail and commercial customers throughout the United States and provides in-store merchandising, product displays, promotional planning, and product reordering services to customers including Home Depot, Lowes, Wal-Mart, K-Mart, Rite-Aid, and Kroger.

Tim Higham, President and CEO of InMotion Global said, "Hines has been a close partner and customer since 2006. The Hines team has become like family to us since we've worked so closely together over the years. Hines has watched our system grow from its earliest version and now has decided to take advantage of the latest version, which offers all the features a TMS user could hope for. The Enterprise system is exactly suited to a company like Hines, which needs an extremely agile system that provides flexibility and a complete solution for its variable logistics demands."

About InMotion Global, Inc.

InMotion Global, Inc. provides the industry-leading and patent-pending Transportation Management System, Ascend TMS™ with its companion web-based load tracking portal LoadLink™ to thousands of shippers, 3PL's and



asset carriers in 19 different countries across the United States. Ascend TMS™ is the only TMS software that provides a true enterprise level TMS solution at zero cost to users. InMotion Global's TMS software manages logistics operations for multi-billion dollar international corporations as well as small sole-proprietor based businesses. InMotion Global, Inc. is partially owned by Palm Beach Capital (www.PBCap.com), a large Florida based private equity firm. InMotion Global, Inc. has been headquartered in Florida since 2002. Learn more at www.InMotionGlobal.com.