



**FOR IMMEDIATE RELEASE**

For More Information Call:

Chris Parker

(813) 681-5000 x1344

[CParker@InMotionGlobal.com](mailto:CParker@InMotionGlobal.com)

## **AscendTMS Sees Best Day Ever: 159 Brand New Customers In A Single 24 Hour Period.**

**As Carriers, Brokers, 3PL's and Shippers Increasingly Work From Home, AscendTMS Sees Highest New Account Spike Ever.**

**Tampa, Florida** – Wednesday, April 15<sup>th</sup>, 2020.

InMotion Global, Inc. announced today that AscendTMS, the world's most popular and number one rated transportation management software (TMS), saw a record-breaking 159 new AscendTMS customers between Wednesday, April 8<sup>th</sup> at 3pm and Thursday, April 9<sup>th</sup> at 3pm, as the logistics world increasingly moves to send their staff to work from home as COVID-19 concerns spread.

Tim Higham, CEO at AscendTMS, said; "I was lost for words when my team told me on Thursday. In a typical day we'll usually see 15 to 25, so to get 159 new AscendTMS customers in a single 24-hour period is truly spectacular and a testament to just how popular AscendTMS has become. It's clear that logistics companies are looking for rapid, cost-effective, remote deployment of their enterprise TMS solution, with no need for any technical expertise to set it up or run it. That's exactly where AscendTMS shines."

These new AscendTMS accounts represented every aspect of logistics modes and freight, including dry, flatbed, and temperature-controlled freight, as well as land, air, ocean, and intermodal specialties. Of the 159 new accounts, 72% of them identified themselves as being primarily asset carriers, 19% identified themselves as primarily being brokers or freight forwarders, and 9% identified as primarily shippers or distributors. Of the entire group, 94% played multiple logistics roles (i.e. an asset carrier with a brokerage operation, a shipper with a fleet of assets, or a broker with some assets).



*“What’s the secret to our success? We simply guarantee that every single AscendTMS customer will save money by switching to AscendTMS to run their logistics operations. Nobody else will do that – only AscendTMS will. That’s how confident we are,”* Higham said.

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**About InMotion Global / AscendTMS:** InMotion Global, Inc. provides the free, award-winning, patent-pending Transportation Management System, AscendTMS®, to freight shippers, freight brokers, and trucking companies. AscendTMS® is used by thousands of companies in over 20 countries, from small single-person logistics operations to multi-billion-dollar international corporations and can manage any logistics operation. AscendTMS® is 100% free to use for the Basic system, requires no upfront fees, no annual license cost, requires no downloads or installations, is mobile certified, and provides full enterprise level TMS features to manage and operate any logistics operation. AscendTMS® is the world’s leading cloud-based freight brokerage software, trucking software, and shipping software, and ranked as the number one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). AscendTMS® is the world’s fastest growing and most widely used TMS solution. InMotion Global, Inc. is headquartered in Brandon, Florida. Learn more at [www.TheFreeTMS.com](http://www.TheFreeTMS.com) or at [www.InMotionGlobal.com](http://www.InMotionGlobal.com).