

FOR IMMEDIATE RELEASE

Uber Freight and AscendTMS Provide Live Loads - And Free TMS Software - To Carriers

Tampa, FL, February 17, 2020 – InMotion Global, Inc. announced today a full integration between [Uber Freight](#), the world’s largest fully digital freight network, and [AscendTMS](#), the world’s most popular and #1 rated TMS software, through which carriers moved over 3,000,000 loads in 2020.

With this announcement, carriers of all sizes can now find and book live loads from Uber Freight directly in the AscendTMS software platform, often days before those loads hit the open spot market or become available elsewhere.

The AscendTMS process works so well because AscendTMS knows where all of the carrier’s loads are currently headed, along with the up-to-date ETA’s of each load to their current destinations. This means AscendTMS can perfectly match any ‘*soon to be empty*’ truck in a carriers fleet with the most perfectly matched Uber Freight load currently available, including those loads with minimal deadhead and minimal wait times for the carrier’s truck drivers.

Tim Higham, CEO of AscendTMS, said; “With just one single click by the AscendTMS user, we’re able to match a carrier’s ‘*soon to be empty*’ trucks with the most perfect load matches from Uber Freight’s huge freight network of live and available loads. In AscendTMS the carrier can then choose any live Uber Freight load at the listed “book now” price, and immediately receive the load tender electronically into their AscendTMS account. Zero paperwork is needed by anyone as everything is fully digital between Uber Freight and the carrier using AscendTMS, so it is extremely efficient for both parties”.

The integration partnership between Uber Freight and AscendTMS means that carriers get access to the best Uber Freight loads before they hit the open spot market. This benefits both the carrier, who gets the best available freight, often days in advance, with little to no deadhead, as well as for Uber Freight, who cover their loads much earlier and with well-organized carriers who are using TMS software to manage their businesses. Moreover, everything is 100% digital for both parties, and the AscendTMS transportation management software is totally free for the carriers in order for them to access the Uber Freight loads.

Uber Freight & AscendTMS

TheFreeTMS.com

Higham added; “Everyone agrees that the future of logistics and trucking is digital. AscendTMS and Uber Freight have both seen unprecedented and enthusiastic demand for digital processes. Everyone wins when they move to digital freight operations – 100% of the time.”

To learn more about this solution go to <https://inmotionglobal.com/features/uberfreight>

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About InMotion Global

InMotion Global, Inc. provides the free, award-winning, patent-pending Transportation Management System, AscendTMS®, to freight shippers, freight brokers, and trucking companies. AscendTMS® is used by thousands of companies in 19 countries, from small single-person logistics operations to multi-billion-dollar international corporations and can manage any logistics operation. AscendTMS® is the world’s leading cloud-based TMS software and ranked as the number one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). InMotion Global, Inc. is headquartered in Brandon, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

About Uber Freight

Uber Freight is a logistics platform built on the power of Uber with the goal to reshape global logistics and deliver reliability, flexibility and transparency for shippers and carriers. Since launching in 2017, Uber Freight has built one of the world’s largest digitally enabled carrier networks and transformed entrenched practices around pricing and booking freight to reduce inefficiencies and increase opportunities for business growth and industry collaboration. Today, the business counts nearly 65,000 carriers in its network and thousands of shippers as customers, from small businesses to Fortune 500 companies, including AB Inbev, Nestle, LG, Niagara Bottling, Heineken, Land O’Lakes and many more.

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