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LTL and ‘Ugly’ Freight Moves Now Accessible Within AscendTMS Through uShip Partnership

AscendTMS Users Can Easily Profit from Freight Usually Taken Elsewhere or Turned Away Entirely

Tampa, Florida – April 7, 2022 – AscendTMS, the world’s most popular TMS software, has just added two new beneficial capabilities for its users through uShip, the leading online freight marketplace. uShip gives AscendTMS users the ability to say “yes” to both LTL (less-than-truckload) and unconventional “ugly” freight, such as cars, furniture, motorcycles, boats, equipment, and more.

Rates on unconventional freight and capacity within uShip’s network are now currently available. uShip’s contracted, blanket LTL rates will be accessible to AscendTMS users this summer.

Invariably, at some point in time, freight professionals are asked to ship unorthodox freight – a classic car, an ATV, an antique desk, or even a theme park ride – that requires special handling, equipment, and expertise. Brokers and 3PLs often turn these items down, leaving money on the table.

“Our partnership with uShip means AscendTMS users will never have to say ‘no’ to a customer again, whether it’s LTL or odd freight,” said Tim Higham, CEO of AscendTMS. “Getting blanket LTL rates directly from uShip means our customers don’t need to go elsewhere and pay a premium. Similarly, getting access to uShip’s open marketplace where they can ship ‘ugly’ freight means we’re offering an entirely new capability, one that’s not available to *any* other TMS software in the market.”

Within the AscendTMS dashboard, users will find a special module that takes them to uShip, where they can access either LTL rates from top LTL carriers or post their unconventional item for free to get spot market rates and instant nationwide truck capacity with specialized providers.

“No broker or 3PL should be leaving money on the table today, but unfortunately, that’s a reality for many,” said Kris Lamb, CEO of uShip. “The uShip marketplace, for both LTL or non-traditional freight, gives 45,000 AscendTMS customers the perfect solution for easily covering and turning a profit on whatever their customers throw at them.”

uShip customers also will get 3 months free of AscendTMS at <https://thefreetms.com/features/uship>.

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About InMotion Global

InMotion Global, Inc. provides their free and award-winning Transportation Management System, AscendTMS[®], to freight shippers, freight brokers, and trucking companies. AscendTMS[®] is used by thousands of companies in over 30 countries, from small single-person logistics operations to multi-billion-dollar international corporations and can manage any logistics operation. AscendTMS[®] is the world's leading cloud-based TMS software and ranked as the number one TMS software by Crowd Reviews, Capterra, and Software Advice (a Gartner company). InMotion Global, Inc. is headquartered in Brandon, Florida. Learn more at www.TheFreeTMS.com or at www.InMotionGlobal.com.

About uShip

uShip makes it quick, easy, and affordable to ship large or bulky items. From cars to cranes and furniture to freight, our straightforward and transparent platform helps people, businesses, e-commerce sellers, and multinational logistics companies ship with incredible speed and efficiency. Launched in 2004, uShip is based in Austin, Texas. Find out more at uship.com or follow us on [Facebook](#), [Twitter](#), and [LinkedIn](#) for the latest updates.

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